



Rich McBurney
Graphic Designer

Contact

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Profile

A confident, motivated self-starter. I have over 13 years experience working as a graphic designer. I enjoy working alone or as part of a team and am extremely familiar with art directing other designers and developers. I believe strong ideas are the essence of good design and I'm passionate about providing clients with a high level of creative input and fresh conceptual thinking. I have a straight forward approach to all that I do, good sense of humour and easy going persona.

Experience

March 2010 - Present

Freelance

I'm currently working with a number of clients designing identities, websites, brochures, marketing materials and printed communications. I also freelance at design agencies in and around London. I've held positions at Appetite (a Design Week top 100 agency), View plc and DDB. Agency work requires me to adapt quickly to new working environments, often at a time where the creative team are under pressure to meet deadlines. I believe my broad range of skills and positive, can do attitude has helped me to slot seamlessly into teams across a variety of agencies.

October 2005 - February 2010

Imprint 6 Broadbent Close, Highgate, London N6 5JW

Senior designer and art director, producing creative concepts, taking designs through all stages of design development to production. I worked closely with all members of the design team, inspiring, directing and managing junior designers, artworkers and web developers. I was the account manager for many of our clients, taking briefs, leading presentations and working closely with them through each stage of design development. I helped build many lasting relationships through effective account handling. I assisted the directors in managing the smooth running of the studio, ensuring jobs were produced on time and within budget. I also regularly dealt with suppliers, quoting and scheduling jobs.

July 2004 - September 2005

Shaw Design Associates 42-46 New Road, London E1 2AX

Creative designer working across a diverse range of projects including corporate identities, literature design, direct mail, advertising and web. Working in a small team I was involved in all aspects of the design process from brief, through concept creation, design development, artwork and production. As well as learning how a small business operates, I gained valuable experience in magazine design, producing designs for The House of Commons and European Union Parliament.

August 2003 - May 2004

Freelance - Sydney, Australia

A fantastic experience, arriving on the other side of the world, just me, a heavy ruck sack and portfolio in hand. Within three weeks I started work at Billy Blue, one of Sydneys largest design agencies. I then enjoyed three months at Canvas Design. I gained valuable experience working within different design environments, discovering how the Aussies do it!

February 2001 - June 2003

Aspect Creative 22 Victoria Avenue, Harrogate HG1 5PR

Middleweight designer for two and a half years. Working on a broad range of projects for print and web, seeing work through from concepts to production. Lots of responsibility being involved in managing the studio, art directing photo shoots, final artwork production and liaising with clients, web developers and printers.

September 1999 - February 2001

Talk Advertising 431 Meanwood Road, Leeds LS7 2LL

An award winning agency, I worked as a junior designer alongside art directors and senior designers. I embarked on a steep learning curve, with concept driven design and challenging advertising campaigns.



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Feedback

"It's a great job so please thank everyone involved. They look brilliant and your constant management, personal initiative and calmness have really been exceptional. The end product is really professional and the whole production process has been so smooth."

Anna Lucuk, Cadbury

"I just wanted to say a big thank you for all your work on the magazine. The client is thrilled so well done for picking up the design and moving it along seamlessly. And for staying on last night to make sure it was all delivered."

John Walsh, Appetite

Skills

An all round creative designer, I have excellent skills in identity design, branding, web, advertising, layout and typography. I regularly take jobs through all stages of the design process to final production. I have experience in mentoring and guiding junior designers and providing strong, structured art direction. I like to maintain a regular interface with clients and am responsible for all elements of project management, including taking briefs, time management and budget administration.

My skill set includes:

- Excellent creative design, layout and typography skills.
- Art direction, team and studio management.
- Conceptual thinking.
- Experienced in progressing jobs from concept through to final production.
- Copy writing headlines for adverts and direct mail.
- Meticulous attention to detail.

Knowledge of software, in order of experience:

Accomplished on Mac with Adobe CS6 - Indesign, Illustrator, Photoshop, Dreamweaver, Flash, Acrobat - Distiller/Reader, Microsoft Word and PowerPoint.

Qualifications

1999 - **BA (Hons) Graphic Design 2:1**

University of Lincolnshire and Humberside, Hull

1996 - **BTEC Diploma in Art and Design Foundation Studies**

Wakefield College, Thornes Park, Wakefield

1995 - **A Levels:** Art D, Economics E, Geography N.

1993 - **GCSEs:** Economics B, English language C, English literature C, French B, Geography A, Maths C, Photography C, Science double award CC, Spanish D, Technology B. Rodillian School, Longthorpe Lane, Wakefield

Interests

A passionate football supporter, I began watching Huddersfield Town aged seven. Born and bred in Yorkshire I was given little choice in choosing my team. Before I knew it I was standing in the cow shed, wrapped up in a blue and white scarf shouting come on you Terriers! As well as my love of football, I enjoy many sports and keeping fit, regularly running, cycling and playing golf.

I enjoy cooking, or should I say bashing around in the kitchen in a whirl wind of herbs and spices! I love entertaining friends for dinner and summer BBQs concocting all manner of flavoursome delights.

I'm well travelled, having enjoyed trips around the World and more recently to Canada and Asia. I've also lived and worked abroad in Australia and South Africa. I enjoy experiencing new cultures, inspiring the mind and putting my SLR camera to good use.

Useful info

Age: 35

DOB: 7.2.1977

Nationality: British

Marital status: Married

Full clean driving licence